

# Reset & Re-Imagine™ the Future—Digital Content Series

Re-Imagining—Leadership, Business and Organizations. Restoring—Ourselves.

## We All Win: Fanagalo™

### Business Lessons From the African Bush

Customer Service With Authenticity (Film 1 of 2) ONE SHEET LICENSE FEES

#### **We All Win: Fanagalo™ is a powerful learning tool on customer service.**

Imagine a workplace where everyone is working together to delight customers and exceed expectations *everyday*. Whether you are a global organization or a school—connecting authentically with customers is now more critical than ever. Every individual can master the skills for authentic connections so powerful that surprised customers become viral storytellers of an organization's product or service. Imagine—if customers are so delighted that they are inspired to tell others their own story about you. Discover skills all individuals can learn to feel more connected to sharing knowledge and for *working together as a team* to surprise and delight every customer.

#### **Use diversity to create a rainbow team!**

Everyone has a unique contribution which is valuable to a customer experience—learn how to create a rainbow team. Take a safari jeep ride journey through the bush and discover eight new skills to transform customer service in this musical highly inspirational learning tool.

#### **Key Learning Concepts:**

- **Create Rainbow Organizations**
- Celebrate Diversity: Blend Voices Into Customer Focus
- Connect Authentically
- Step Into the Guest's Shoes
- Always Give 100%
- Create "WOW" Environments
- Give the Unexpected
- Celebrate Small Moments
- Stop the Push! Don't Force Your Message
- Create Viral Storytellers (Who Create New Awareness For Your Brands)



#### **Program Includes:**

16-Minute Film, 2 Minute Content Review, Leader's Guide, Two Power Point Presentations. Trailers for Team Building/Sharing, Content Review Music Video Pods For Smart Phones—Behavioral Change Igniters

#### **License Fees:**

Introductory Special Offer	Standard Price	Streaming	Workshops
\$595 1 year license 1 film	\$695 3/1/11	Price Sheet	\$6500day 20-40participants
\$895 1 year license 2 film <u>set</u>	\$1095 3/1/11	Price Sheet	Same
2-Year License Saves 10%			
\$535 /year 2 year license 1 film	\$625/yr 3/1/11	Price Sheet	+ 10 session discount 10%
\$805 /year 2 year license 2 films	\$986/yr 3/1/11	Price Sheet	Same
3-Year License Saves 15%			
\$505 /year 3 year license 1 film	\$590.75 3/1/11	Price Sheet	+ 25 session discount 15%
\$761 /year 2 year license 2 films	\$931/yr 3/1/11		

#### **Custom Training Solutions:**

Refer to workshop one sheet for fees

#### **Publisher and Licensor:**

GROH™

Preview this full length learning tool and others free of charge from the GROH™ Store Online. Preview the Full Digital Library at groh.co licenses@grohproductions.com

#### **License Inquiry and Consulting:**

#### **Speak with License Representative:**

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