

## Reset & Re-Imagine™

### The Future Digital Media Film Series & Library

Re-imagining—Leadership, Business and Organizations.

*Restoring—Our Selves.*

## The Age of Leadership™

With Katalina Groh,

John Seely Brown, Steve Denning & Larry Prusak

**Learn to Unlearn the Past—the Critical Theme for Change.**

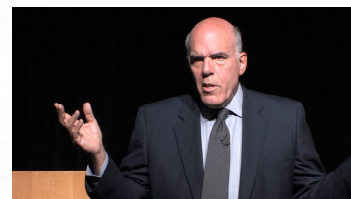
**Master Radically New Management Skills.**

What does it take to be a leader in a world of constant change?  
How can we honor our past leadership successes while creating the future?  
How do the leaders of tomorrow lead transformational and sustainable change in organizations? How do we engage others to get and practice “Pull Power”?

This interactive, thought-provoking one-day class will show you the steps needed to become a leader of the future, to move beyond the past and to create a vibrant, self-sustaining future. The session will be full of thoughts, ideas, and insights. The thought provoking session will engage participants and provide them with new skills they can immediately use. The inspirational session engages every participant and leaves them greatly inspired while actively using a new highly collaborative language of pull and an understanding of the need to share knowledge.

### Who should attend:

- CEO's
- Managers with more than 5 years experience
- Directors of areas charged with leading change
- Emerging leaders
- Team leaders
- Educators
- Leaders interested in leading change and becoming certified to use the GROH™ Digital Content Library



### What you will learn during this session:

- **The need for leaders to lead company transformation**  
The desire to change is not enough, we must choose to change versus “staying safe”  
Every individual in an organization must be a part of the change process
- **Leadership is about a whole new way of being**  
Work differently not harder  
Identify and build talent
- **We live in a world of constant change**  
Unlearn our process of learning  
Learn to unlearn the past (the central theme for change)
- **The affect of pulling together—learn the language and power of pull**  
Share knowledge/mentor/teach/reverse mentor

- **Great leaders subsume their ego and surrender control**  
Getting beyond yourself and surrendering control  
Stop listening to the monitoring voices
- **Learn the language of leadership**  
Storytelling provides a vehicle for knowledge transfer  
Communication – say less, communicate more
- **As leaders we need to learn from the past but most importantly create the future**  
Change – stop fearing it, embrace it  
The path forward is revealed by first looking back, then letting go  
Take the walk first to find your authentic self



## Why should you have a GROH™ certified facilitator?

Sometimes an outside perspective can be very valuable—especially when it comes with value and experience. At GROH™ we don't just create films, we create learning solutions. Our certified facilitators understand the content and knowledge objects at a high level because of their involvement in research, development and application. Each GROH™ facilitator brings real world experience to your session. We will work with you before, during and after the session to make sure that you get an extraordinary return on the time invested.

This program, along with all GROH™ programs are developed using best practices in adult learning including, but not limited to case studies, simulations, large and small group discussion, audio and digital film elements and real playing (practicing real situations).

## Agenda

9:00	Introduction and Session Objectives
9:30	<i>The Age of Leadership™</i> : What are the Business Drivers for Change?
10:00	Watch Film: <i>The Age of Leadership™</i>
10:30	Break
10:45	Leading in a World of Constant Change
12:00	Lunch Break
1:00	Developing as a <i>Leader of the Future™</i> : The Skills You Need
1:45	The New Language of Leadership
2:30	Break
2:45	Subsume Your Ego and Surrender Control
3:30	Creating the Future—Your Personal Action Plan
4:00	Adjourn

**To learn more about how to bring a GROH™ program to your venue:**

Phone: 312-727-1000 or Toll Free at 1-866-katgroh (866-528-4764)

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