

Reset & Re-Imagine™ the Future—Digital Content Series

Re-Imagining—Leadership, Business and Organizations. Restoring—Ourselves.

The Age of Leadership™

With Katalina Groh, John Seely Brown, Steve Denning & Larry Prusak

***The Age of Leadership™* is a powerful learning tool for deep change.**

The world is undergoing a complete and pervasive change full of disruptions and uncertainty. What are organizations turning to for change? Surprisingly, most of them simply do not. What are the actual results of this choice to stay safe? The numbers are clear. In the past 25 years, more than half of the global one thousand companies are gone. Although some of these organizations consolidated many simply failed. It's a familiar story—talented people with great expertise. With so much capital in their own people why did they fail to connect to their own best ideas? Even as traditional management is failing it is still hard to change.

What is needed is a radically new kind of leadership.

Filmed globally, *The Age of Leadership™* is an inspirational and powerful learning tool which reveals skills every leader must master to accelerate performance or create anything new.

Key Learning Concepts:

- Learn to Unlearn the Past (the Central Theme for Change)
- Don't Use Old Tools to Solve New Problems
- Don't Work Harder—Work Differently
- Less is More (Say Less, Communicate More)
- Choose Not to Stay Safe: Stop Fearing Mistakes
- Create a Culture Where Every Individual Contributes
- Thrive in a New World Without Equilibrium
- Move Past Surviving—Innovate Without Fear
- Create Context Where Everyone Learns From Everyone Else Every Day (New Kinds of Reverse Mentoring)
- Create Knowledge Sharing Flows (Peer to Peer Learning)
- Discover Different Perspectives From People “on the Edge”
- Rediscover One Room School House Mentoring
- Design Cultures Focused on Talent Development
- Shift from Scalable Efficiency to Talent Development
- Discover the Power of Pull: the New Economy is no Longer About Scalable Efficiency it is About Scalable Collaboration
- Learn the Language of Leadership: Become a Master Storyteller
- Subsume Your Ego and Surrender Control. Get Over Yourself.
- Get Out of the Rut. Get Uncomfortable. Go to the Edge.



Program Includes:

22-Minute Film, 2 Minute Content Review, Leader's Guide, 2 Power Point Presentations. Media Trailers for Team Building/Sharing, Content Music Video Pods For Smart Phones—Behavioral Change Igniters

License Fees:

Introductory Special Offer	Standard Price	Streaming Price Sheet (Per User)	Workshops Price Sheet
\$795 1 year license	\$1095 on 3/1/11		\$6500day 20-40 participants
2-Year License Saves 10% \$716 /year 2 year license	\$986/yr on 3/1/11		+ 10 session discount 10%
3-Year License Saves 15% \$676 /year 3 year license	\$931/yr on 3/1/11		+ 25 session discount 15%

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