

## Attitude: Radiating Possibility

**Every human being is brought into the world radiating possibility.  
The trick is to keep that song going.**

You know how when you are listening to music you love, or when you are dancing, the worries and apprehensions of the day melt away and you feel part of something larger than yourself? There is a reason for this. Music touches our emotions and reaches us on a visceral level. It quickens our pace, sets our feet tapping and calls us to dance. Music draws us into a universal experience where we feel connected to all human beings. This is called transformation. What if there was a way to step into that experience of aliveness and connection on an everyday basis? How powerful it might be to leave behind the anxiety and pressure that are part of the competitive mindset, and connect with others through their dreams and visions! Ben Zander, conductor of the Boston Philharmonic with his partner, executive coach and author Roz Zander, are world-renowned speakers and teachers of the practices of possibility. In this moving video program, Ben and his wife Rosamund expressively coach employees to accelerate their pace of interaction, have courage in the face of fear, and enter the dance...

### Key Learning Points and Applications:

- SIT IN THE FRONT ROW OF YOUR LIFE. PARTICIPATE!
- WHEN YOU MAKE A MISTAKE SAY: "HOW FASCINATING!"
- QUIET YOUR "VOICE IN THE HEAD" that says, "I can't do it."
- LIVE IN RADIATING POSSIBILITY. BECOME A PART OF THE SONG!



### DVD Bonus Content Points- All New!

- THROW A PEBBLE INTO THE POND (GET STARTED)
- IDENTIFY WHERE YOU STAND and then LEAD FROM THE ELEVENTH CHAIR
- STAND IN THE LIMITLESS REALM OF POSSIBILITY
- EXPAND YOURSELF
- TAKE A RISK
- LET GO



**Program includes:** The Original Film (17 min), Bonus Content (17 min) on DVD, New Training Leader's Guides

**Some of the organizations using the Art of Possibility Series to transform the way they communicate, lead, innovate, and thrive in times of change:**

Procter & Gamble	US Joint Chiefs of Staff	American Federation of Teachers	McKinsey & Company
General Electric	Government of India	Boeing	Hewlett Packard
IBM Global Services	JP Morgan Chase	General Mills	DuPont
Microsoft	US Food and Drug Administration	Blue Cross/Blue Shield	Allstate Insurance

**Save \$400! When you Purchase both Leadership: An Art of Possibility and Attitude: Radiating Possibility DVD set at \$1495.00**  
**Leadership: An Art Possibility (DVD) \$995.00 Attitude: Radiating Possibility (DVD) \$895.00**

Learn more about the Possibility Films or Groh Live Learning™ workshops at

**www.grohtv.com**

Watch a full-length preview version of the film, download free podcasts, discover and meet a new community of people who are innovating and transforming their organizations.

Illuminating your path of transformation. Groh™

## Leadership: an Art of Possibility

“There is no better way to reveal the Zanders’ genius than actually viewing them in action. They bring leadership and its possibilities to life”  
— **Warren Bennis, Distinguished Professor of Business, University of Southern California,**  
**and author of *Managing the Dream*, and *On Becoming a Leader***

### The New Leader’s Job is to **SPEAK POSSIBILITY**

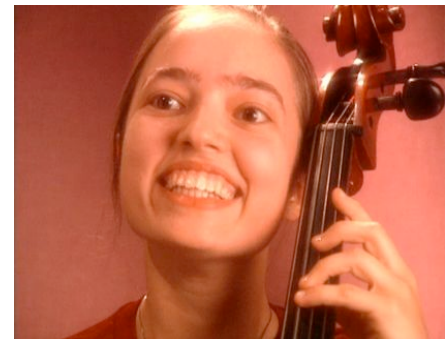
To speak possibility you do not need to be the top guy in the elegant suit. You can speak possibility from any position, in any group of people, anywhere in the world. This leader keeps a possibility alive until every person involved in the project is enrolled in it. As Ben often says, when you are conducting an orchestra it does not work to have just some of the players involved. A great performance arises out of everyone’s passion. And a great performance stirs the soul, rearranges one’s molecules, connects one’s being to the being of others.

This new kind of leadership is dynamic, transforming, evolutionary. It is an art that brings out creativity and expression. This kind of leadership increases the resources of an institution immeasurably in terms of energy, flexibility, and speed of response to a fast-paced world.

© 2000, Rosamund Stone Zander

#### Key Learning Points and Applications:

- SPEAK POSSIBILITY
- Recognize the downward spiral and ENROLL PEOPLE IN THE JOURNEY TO RADIATING POSSIBILITY
- LEAD BY MAKING OTHERS MORE POWERFUL (The conductor does not make a sound!)
- ENROLL EVERY VOICE IN THE VISION
- LOOK FOR SHINING EYES
- QUIET THE VOICE IN THE HEAD THAT SAYS, “I CAN’T DO IT”
- EVERYONE GETS AN “A” (Give people a possibility to live into, not an expectation to live up to)



#### DVD Bonus Content Points- All New!

- THE ART OF PRACTICE
- WHO AM I BEING?
- POSSIBILITY IS ALWAYS ONE SENTENCE AWAY
- VISION: THE GUIDING FORCE



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## The Art of Possibility Filmed Learning Series

“These wonderful films are a tremendous source of inspiration for the way our souls are crying out to lead.”

— Mats Lederhausen, McDonald's Corporation President of Business Development and Global Strategy

### The art of leadership is about A NEW WAY OF BEING The art of transformation is about BEING CONNECTED AND ALIVE

During times of change and uncertainty, discover why the Groh™ Possibility Films series is transforming organizations and individuals around the world. The Possibility Films apply the power of authentic storytelling to the challenge of bringing out the best leadership qualities within individuals. Possibility Films identify and then compellingly reveal the unique best practices that align individual aspiration with new organizational visions. Leadership consultants Ben Zander, the charismatic conductor of the Boston Philharmonic, and bestselling author Roz Zander, are featured in the first two films of the series. Their mastery of technique and narrative – highlighted and reinforced by the Possibility style of filmmaking – mesmerize audiences and guide them towards the language and practices of Possibility. Although these learning films have become famous all over the world they're not just films. The Possibility Films series is a learning tool with new language, new practices, and unique results. The Art of Possibility isn't just about creating a moment in time; it's about turning those moments into a profound, sustainable transformation.

#### Key Learning Points and Applications for Leadership: An Art of Possibility

- SPEAK POSSIBILITY
- Recognize the downward spiral and ENROLL PEOPLE IN THE JOURNEY TO RADIATING POSSIBILITY
- LEAD BY MAKING OTHERS MORE POWERFUL  
(The conductor does not make a sound!)
- ENROLL EVERY VOICE IN THE VISION
- LOOK FOR SHINING EYES
- QUIET THE VOICE IN THE HEAD THAT SAYS, "I CAN'T DO IT"
- EVERYONE GETS AN "A"  
(Give people a possibility to live into, not an expectation to live up to)
- REMEMBER RULE #6!



#### Key Learning Points and Applications for Attitude: Radiating Possibility

- SIT IN THE FRONT ROW OF YOUR LIFE. PARTICIPATE!
- WHEN YOU MAKE A MISTAKE SAY: "HOW FASCINATING!"
- QUIET YOUR "VOICE IN THE HEAD" that says, "I can't do it."
- LIVE IN RADIATING POSSIBILITY. BECOME A PART OF THE SONG!
- INVENT A NEW GAME: "I AM A CONTRIBUTION." Ask yourself, "How will I contribute today?"



**Program includes:** The Original Films (*Leadership* – 26 min plus 17 min of Bonus Content, *Attitude* – 17 min plus 17 min of Bonus Content) and New Training Leaders Guides

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