

Leadership: An Art of Possibility

"There is no better way to reveal the Zanders' genius than actually viewing them in action. They bring leadership and its possibilities to life"

Warren Bennis, Distinguished Professor of Business, University of Southern California, and author of *Managing the Dream*, and *On Becoming a Leader*

The New Leader's Job is to *SPEAK POSSIBILITY*

To speak possibility you do not need to be the top guy in the elegant suit. You can speak possibility from any position, in any group of people, anywhere in the world. This leader keeps a possibility alive until every person involved in the project is enrolled in it. As Ben often says, when you are conducting an orchestra it does not work to have just some of the players involved. A great performance arises out of everyone's passion. And a great performance stirs the soul, rearranges one's molecules, connects one's being to the being of others.

This new kind of leadership is dynamic, transforming, evolutionary. It is an art that brings out creativity and expression. This kind of leadership increases the resources of an institution immeasurably in terms of energy, flexibility, and speed of response to a fast-paced world. © 2000, Rosamund Stone Zander

Key Learning Points and Applications:

- SPEAK POSSIBILITY
- Recognize the downward spiral and ENROLL PEOPLE IN THE JOURNEY TO RADIATING POSSIBILITY
- LEAD BY MAKING OTHERS MORE POWERFUL (The conductor does not make a sound!)
- ENROLL EVERY VOICE IN THE VISION
- LOOK FOR SHINING EYES
- QUIET THE VOICE IN THE HEAD THAT SAYS "I CAN'T DO IT"
- EVERYONE GETS AN "A" (Give people a possibility to live into, not an expectation to live up to)
- REMEMBER RULE #6!

DVD Bonus Content Points- All New!

- THE ART OF PRACTICE
- WHO AM I BEING?
- POSSIBILITY IS ALWAYS ONE SENTENCE AWAY
- VISION: THE GUIDING FORCE
- CREATE

Program includes: The Original Film 26 min, Bonus Content on DVD, New Training Leaders Guides, Magnet

Also available:

The Art of Possibility—a copy of Rosamund Stone Zander and Benjamin Zander's best-selling book.
The Possibility Poster-Keep The Song Going! Keep practicing the Art of Possibility Learning Practices with the helpful and colorful new Possibility- *Keep the Song Going*™ Wall Poster
Groh Productions, Groh Records and Groh Publishing Logo T-shirts

Prices: Save \$400! When you Purchase both Leadership: An Art of Possibility and Attitude: Radiating Possibility DVD set \$1495.00

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Possibility VHS Set \$1295.00 Leadership: An Art of Possibility (VHS) \$895.00 Attitude: Radiating Possibility (VHS) \$795.00

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